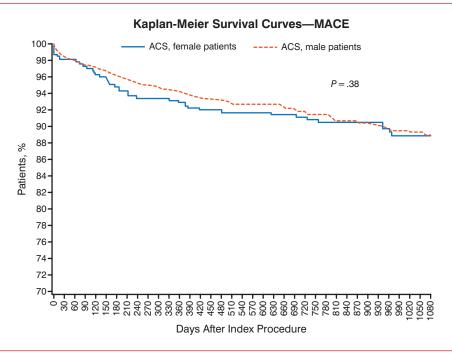




Figure 2. An Evidence-Based Treatment Approach to STEMI Results in Similar Outcomes in Men and Women



ACS, acute coronary syndrome; MACE, major adverse cardiac event.

Adapted from American Journal of Cardiology, 110, Gender Impact on Prognosis of Acute Coronary Syndrome Patients Treated With Drug-Eluting Stents, 636-642, Copyright (2012), with permission from Elsevier.

In 2014, the committee conducted a survey to assess the motivations and barriers among women in choosing an interventional cardiology career. Interestingly, when female respondents (n=315) were asked their reason for choosing this subspecialty, 82% of them indicated that it was their passion.

Prof Mauri emphasized that future objectives for the WOMEN initiative in 2014 include launching the WOMEN networking platform website, and developing more educational programs and research studies. The committee will also collaborate with the Stent for Life Initiative and participate in the "ACT NOW. SAVE A LIFE" campaign to improve awareness of heart attack symptoms among women.

Update on the SFLI in Egypt

Written by Nicola Parry

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Mohamed Sobhy, MD, Alexandria University, Alexandria, Egypt, shared updates from the Stent for Life Initiative (SFLI) in Egypt (www.stentforlifeegypt.com), reporting initial success in increasing the number of patients in the country with STEMI who are treated with primary percutaneous coronary intervention (PPCI).

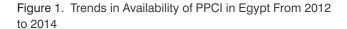
Guidelines from the European Society of Cardiology (ESC), American College of Cardiology, and American Heart Association acknowledge PPCI as the method of choice to treat patients with STEMI, because it is superior in reducing morbidity and mortality, and improving quality of life, compared with any other treatment modality [Levine GN et al. *J Am Coll Cardiol.* 2011].

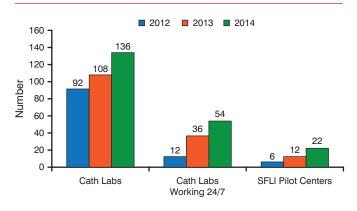
In Egypt, the SFLI is an international project conducted by the European Association of Percutaneous Cardiovascular Interventions of the ESC and EuroPCR, together with the Egyptian Society of Cardiology and the Egyptian Ministry of Health, which aims to generalize PPCI treatment in patients with acute STEMI.

Since enrolling in the SFLI in 2010, Egypt has been active in creating its professional organizational structure and developing and executing an action plan, prepared and enrolled by ICOM, to help improve the treatment of patients with cardiovascular diseases throughout the country. According to Prof Sobhy, access to PPCI has improved in Egypt since the program was implemented. The first step in the initiative was the launch of an online registry, the Egyptian SFLI registry [Stent for Life Egypt. http://www.stentforlife.com/2013/09/sfl-egyptfollowing-the-public-revolution-after-30-june/. Accessed September 24, 2014], to document the incidence of STEMI in Egypt and identify barriers to providing proper cardiovascular care to this patient population, which produced considerable results.

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Cath, catheterization; PPCI, primary percutaneous coronary intervention; SFLI, Stent for Life

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During the first phase of the registry (March 2011 to February 2012), 1877 patients were treated with PPCI. This increased to 2508 cases in the second phase (March 2011 to February 2013) and 3320 cases in the third phase (March 2013 to February 2014).

In addition, from 2011 to 2014, the number of catheterization laboratories across the country increased from 92 to 136, and the number of those that operate 24/7 has increased from 12 to 54. Simultaneously, the number of SFLI pilot centers has increased from 6 to 22 (Figure 1).

In an effort to achieve its aims, Prof Sobhy said that education is an integral mission of all aspects of the SFLI in Egypt, focusing on physician educational meetings as well as patient awareness campaigns. Physician educational initiatives have comprised a combination of small-group SFLI satellite meetings in hospitals, as well as moderately sized group meetings (eg, InShape) and meetings of large groups involving international faculty at conferences. Educating physicians particularly about the importance of implementing diagnostic and therapeutic measures as quickly as possible is critical, he stressed.

Patient educational initiatives to date have included education days throughout Egypt, risk assessment surveys, and "Cycle for Your Heart" activity events, all aiming to educate patients about the country's SFLI. Patient informational flyers printed in Arabic are also available.

Prof Sobhy concluded that the next mission of the SFLI in Egypt for 2014 includes taking action specifically in neglected regions of the country, and implementing the "ACT NOW. SAVE A LIFE" campaign to improve public awareness of symptoms of heart attack so that they may seek emergency medical assistance quickly and receive lifesaving PPCI.



2015 CONFERENCE REPORTS

The American Heart Association and American Stroke Association: International Stroke Conference 2015*

February 11-13, 2015 Nashville, TN, USA

American Society for Parenteral and Enteral Nutrition

Long Beach, CA, USA

The Endocrine Society: ENDO 2015* March 5-8, 2015 San Diego, CA, USA

American College of Cardiology

March 14-16, 2015 San Diego, CA, US

American Academy of Dermatology: March 20-24, 2015 San Francisco, CA, USA

The American Academy of Orthopaedic Surgeons

March 24-28, 2015

Geneva. Switzerland

European Society for Medical Oncology: ropean Lung Cancer Conference April 15-18, 2015

American Academy of Neurology April 18-25, 2015

European Society of Clinical Microbiology and Infections Diseases: 25th European Congress of Clinical Microbiology and Infectious Diseases April 25-28, 2015

The Society for Cardiovascular Angiography and Interventions: 2015 Scientific Sessions May 6-9, 2015 San Diego, CA, USA

Heart Rhythm Society: Heart Rhythm 2015* May 13–16, 2015 Boston, MA, USA

American Thoracic Society May 15–20, 2015 Denver, CO, USA

AASLD, AGA, ASGE and SSAT Digestive Disease Week 2015 May 16–19, 2015 Washington, DC, USA

American Psychiatric Association:

May 16-20, 2015

American Society of Clinical Oncology: ual Meeting May 29-June 2, 2015

Chicago, IL, USA American Diabetes Association:

June 5-9, 2015

Rome, Italy

Milan, Italy

Boston, MA, USA European League Against Rheumatism: Ann European Congress of Rheumatology 2015 June 10–13, 2015

ESH, HSH, and ISH: 25th European Meeting on Hypertension and Cardiovascular Protection June 12–15, 2015

International Society on Thrombosis and aemostasis: ISTH 2015 Congress* June 20–25, 2015

European Society of Cardiology, European Heart Rhythm Society, Cardio EHRA EUROPACE - CARDIOSTIM 2015 ine 21–24, 2015 Milan, Italy

International Chair on Cardiometabolic Risk: 5th ICCR Congress on Chronic Societal Cardiometabolic Diseases*

July 9-12, 2015 Orlando, FL, USA

Caribbean Cardiac Society 30th Caribbean Cardiology Conferent July 15–18, 2015 Montego Bay, Jamaio

American Orthonaedic Foot & Ankle Society Long Beach, CA, USA

European Society of Cardiology

August 29–September 2, 2015 London, United Kingdom

European Association for the Study of Diabetes: 51st FASD Annual Meeting September 14-18, 2015 Stockholm, Sweder

European Society for Medical Oncology European Cancer Congress 2015 September 25-29, 2015 Vienna. Austria

31st Congress of the European Committee for Treatment and Research in Multiple Sclerosis October 7-10, 2015

The Orthopaedic Trauma Association October 7-10, 2015 San Diego, CA, USA

European Academy of Dermatology and Venereology: 24th EADV Congress Copenhagen, Denmark

Cardiovascular Research Foundation San Francisco, CA, USA

Acute Cardiovascular Care Association

American Psychiatric Nurses Association October 28–31, 2015 Lake Buena Vista, FL, USA

American Society for Metabolic & Bariatric Surgery

and The Obesity Society ObesityWeek 2015 Los Angeles, CA, USA

Vienna, Austria

American College of Rheumatology 2015 ACR/ARHP Ann ual Meetin November 6–11, 2015 San Francisco, CA, USA

American Heart Association Scientific Sessions 2015* November 7-11 2015 Orlando, FL, USA

European Association of Cardiovascular Imaging and European Society of Cardiology: EuroEcho-Imaging 2015*

December 2–5, 2015 Seville, Spain

American Society of Hematology g and Exposition December 5-8, 2015 Orlando, FL, USA

American Association for Cancer Research San Antonio Breast Cancer Symposium 2015 December 8-12, 2015

48th Annual New York Cardiovascular Symposium¹

December 11-13, 2015 New York, NY, USA

San Antonio, TX, USA

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