MD Conference Express Discoverability Checklist

April 2015

Increasing the discoverability of *MD Conference Express* on your campus

The following outlines suggested steps and additional information that will help ensure your users can easily locate the conference issues provided by *MD Conference Express*.

Adding *MD Conference Express* to your catalogue and library websites

- *MD Conference Express* (http://mdce.sagepub.com/) is a serial publication that provides peer-reviewed articles that highlight the most important clinical trial results, data, and updates to medical guidelines at conferences across the medical disciplines. *MD Conference Express* publishes each issue as soon as 5 weeks after the conference date. Therefore:

  o We suggest cataloguing *MD Conference Express* as a serial publication

  o We also suggest listing *MD Conference Express* in your A-to-Z and/or subject database listings

  o Product help can be found in our frequently asked questions page, http://mdce.sagepub.com/. If you need *MD Conference Express* brochures or other materials, please contact us at librarysales@sagepub.com.

  o NOTE: The root URL for MD Conference Express is http://mdc.sagepub.com and the vanity URL is http://mdce.sagepub.com. We suggest using the root URL in your catalogs, knowledgebases, proxy servers, etc., while the vanity URL is more user friendly for A-to-Z and/or subject database listings.

  o The following is a short description of *MD Conference Express* for your users:
    MD Conference Express provides reliable, peer-reviewed reports that summarize primary source data presented at the most important medical conferences across multiple disciplines. Reports are written by professional medical writers and subjected to our 5 step peer-review process to ensure accuracy, scientific integrity, and fair balance. Disciplines covered include Cardiology & Cardiovascular Medicine, Endocrinology, Diabetes & Metabolism, Neurology, Oncology, Orthopaedics & Sports Medicine, Psychiatry & Psychology, and many more.

- A single product-level MARC record is available for download to your catalog at http://mdce.sagepub.com on our Librarian Resources page.

- *MD Conference Express* metadata is delivered weekly to e-resource management services, such as those provided by the following organizations:
  o Serials Solutions (360 Core, etc.); CUFTS; EBSCOs; Ex Libris (SFX, Alma, etc.); OCLC; and TD-Net

Finding *MD Conference Express* through discovery services and search engines

- *MD Conference Express* will be fully indexed by third-party discovery products and services, including:
  o ProQuest (Summon)
  o EBSCO Discovery Service
  o Ex Libris (Primo)
  o OCLC WorldCat Local
  o Google
  o Bing
  o Yahoo

For questions or suggestions about the discoverability of *MD Conference Express* in your library, please contact us at librarysales@sagepub.com.

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Please Note: *MD Conference Express* is not indexed in PubMed because it is not a journal. *MD Conference Express* is a serial of conference review articles that are written by independent medical writers and peer-reviewed together with the primary source data to ensure the quality of the information. We are indexing *MD Conference Express* in major open web search engines (Google, Bing) and library discovery services (Summon, Primo, etc.). And we're providing a MARC record and other tools via our library discovery checklist, to ensure *MD Conference Express* is discoverable online and through library systems.